

WHITSUNDAY Local Government Area Sugar Economic Contribution:

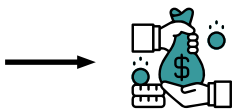
In 2020 / 21 the sugar industry spent and generated the following Gross Value Add (GVA) and employment in this region.

TOTAL IMPACT

▶ **\$114m**

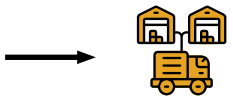
▶ **560** people employed

DIRECT



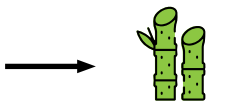
Mill Wages
to 151 employees

\$14m



Goods & Services*
across 70 suppliers

\$6m



Cane Payments
to 155 enterprises and
218 people employed

\$71m

* Includes State and Local Government payments and community contributions.
Numbers may not add due to rounding

FLOW ON

\$23m

GVA which supported an additional 192 jobs in the mill supply, farm inputs, retail sectors etc.