



The ASMC Monthly Wrap provides a snapshot to members, the sector and interested stakeholders of key policy, advocacy and industry activities impacting the sugar industry.

POLICY & ADVOCACY

Queensland elections deliver an LNP Government

On 26 October 2024, the LNP secured a majority to form the government in Queensland. Notably, a substantial number of regional seats – particularly those with significant sugar industry interests – shifted in favour of the incoming government. These include Mackay, Mulgrave, Maryborough, Cook, Mundingburra, Thuringowa, Townsville and Barron River.

Key ministerial roles are expected to go to LNP members previously holding shadow portfolios, with Tony Perrett likely stepping in as Minister for Agriculture, Jarrod Bleijie anticipated to lead State Development, and Deb Frecklington set to oversee Manufacturing and Regional Development.

The ASMC congratulates Premier Crisafulli on forming government and looks forward to working with the Queensland Government to ensure a sustainable and prosperous sugar industry in the coming decades.

ASMC and Canegrowers tell politicians – sugar is too big to ignore

On 11 October 2024, the ASMC and Canegrowers held a senior leaders meeting to ensure a strong industry voice on key challenges and opportunities in sugar. This culminated in a public announcement on the key opportunities and priorities for the milling and growing sectors in the lead up to elections, and that **sugar is too big to ignore**.

Federal elections likely in April 2025

The Federal Government has announced that the delivery of 2025-26 Federal Budget will be moved forward to 25 March 2025. This indicates an early Federal election to be held in April or May 2025.

Sugar Research Australia Annual Report released

Sugar Research released its [annual report for 2023/24](#).

New Chair and staff for the ASMC

The ASMC is pleased to announce Mr Shayne Rutherford, Head of Wilmar Sugar and Renewables, as the organisation's new Chair. The ASMC wishes to thank outgoing Chair, Mr Jannik Olejas, for his contribution to building a stronger voice for the sugar manufacturing sector. [Announcement of new ASMC Chair](#).

The ASMC is pleased to announce the appointment of Dr Christopher Wren to lead advocacy, policy and industry engagement. Dr Wren, formerly a Senior Adviser at the Australian Trucking Association, brings extensive experience from the transport and energy sectors.

COMING UP...

- Sugar Terminal Limited Annual General Meeting – 20 November 2024
 - Sugar Research Australia Annual General Meeting – 26 November 2024
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IN THE MEDIA

Date	Type	Media Outlet	Topic
1/10	AM Radio	Radio 4KZ	Sugar manufacturing's bioenergy future and the announcement of the ASMC Bioenergy Fund project
1/10	TV	Seven Mackay, Bundaberg Wide Bay, Cairns, Townsville	Sugar manufacturing's bioenergy future and the announcement of the ASMC Bioenergy Fund project
3/10	Newspaper	Wet Tropic Times	Sugar mills to grow Queensland's sustainable energy future
3/10	Newspaper	Gladstone Today	
4/10	Newspaper	The Longreach Leader	
9/10	TV	Seven Mackay, Bundaberg Wide Bay, Townsville, Cairns	Interview: ASMC's election priorities
9/10	Internet	Media release	Australian Sugar Milling Council's Election Priorities
10/10	FM Radio	Star 101.9	Interview: ASMC's election priorities
10/10	Internet	Mackay and Whitsunday Life	Hyper-Fermentation Hub
11/10	Newspaper	Bundaberg Today	Interview: ASMC's election priorities
11/10	FM Radio	Hitz FM	ASMC's election priorities
11/10	AM Radio	Radio 4KZ	ASMC's election priorities
15/10	Radio	ABC Far North, North West, Western Qld, Capricornia, North Qld, Far North, Wide Bay	Interview: Sugar is too big to ignore - economic contribution of the industry
15/10	AM Radio	Radio 4KZ	Millers and growers say sugar is too big to ignore this state elections
16/10	Internet	Media release	Sugar is too big to ignore this state election
17/10	FM Radio	Hitz FM	Millers and growers say sugar is too big to ignore this state elections
17/10	Internet	Mackay and Whitsunday Life	Sugar is too big to ignore this state election
17/10	AM Radio	4BU	Millers and growers say sugar is too big to ignore this state elections
17/10	Newspaper	Wet Tropic Times	Sugar is too big to ignore this state election
17/10	Newspaper	Gladstone Today	Sugar is too big to ignore this state election
17/10	Internet	WEB Burdekin Life	Sugar is too big to ignore this state election
18/10	Newspaper	Bundaberg Today	Sugar industry states its case to the major parties
21/10	Internet	News Port	Sugar industry heads release election priorities
22/10	Internet	Media release	New sugar manufacturing Chair says incoming Queensland Government can unlock the industry's enormous economic potential
22/10	Internet	The Express Newspaper	Sugar too big to ignore this state election
23/10	AM Radio	River 1467	New sugar manufacturing chair sees economic growth for industry
23/10	Internet	Queensland Farmer Today	New sugar manufacturing chair sees economic growth for industry
23/10	Internet	@AuManufacturing	New sugar manufacturing chair sees economic growth for industry
23/10	Newspaper	The Express Newspaper (Mareeba)	Sugar too big to ignore this state election
24/10	Newspaper	Northern Rivers Times	Sugar too big to ignore this state election
25/10	Internet	North Queensland Register, Stock & Land, Farm Online, Farm Weekly, Queensland Country Life, The Land	New sugar manufacturing chair sees economic growth for industry
25/10	AM Radio	River 1467	New sugar manufacturing chair sees economic growth for industry

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